



**Carbon Positive
Australia**



WORKPLACE GIVING PROGRAM
GROW WITH US

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WHY WORKPLACE GIVING

Workplace giving engages employees and has a positive impact on the community. There is a direct correlation with higher levels of employee engagement, on-the-job motivation, sense of contribution, and advocacy. Higher employee engagement has been shown to drive successful business outcomes, as reported by Workplace Giving Australia.

A workplace giving program with Carbon Positive Australia could help to bring your organisation's environmental, social, and governance (ESG) values to life and help your staff to find a greater purpose while contributing to the environment.

Workplace giving is a simple way for employees to make pre-tax donations via payroll, offset their carbon emissions, and plant trees. It is a way for your employees to go beyond carbon neutral and not only be carbon positive but bring positivity into the workplace.

Find out how your workplace can get involved and the platforms available.

85%

of employees feel it is important to give back to the community through the workplace.

86%

of employees would be more inclined to give through workplace giving knowing it's one of the most effective ways for charities to fundraise.

63%

would be happy to be automatically included in their employer's workplace giving program.

*As reported by 1 Million Donors Australia

WORKPLACE GIVING OPTIONS

HOW DOES IT WORK?

Workplace giving is a simple way for employees to regularly donate to a charity of their choosing. Employees technically receive the same salary for their company but donate a portion of every pay to their nominated charity.

The employer forwards the employees donations to the charity and the employee is still the one making the donation to the charity.

Lastly the employee can claim a deduction for their donation to the charity in their yearly tax return.

The amount of the employee's gross salary remains the same. In most cases, the donation amount is a fixed amount that the employer deducts from the employee's pay each pay day.



The employer then chooses to either:

- Reduce the amount of tax deducted from the employee's pay each pay period to account for the donation (and the employee can still claim a tax deduction in their tax return) or;
- Not to reduce the amount of tax withheld from the employee each pay period (the employee claims tax deduction for the amount donated at the end of the financial year)

*Please refer to the ATO for further information

To make it easier for you we are listed on a number of workplace giving platforms that include the following:

- [Benevity](#)
- [GiveNow](#)
- [Good2Give](#)
- [Good Company](#)

Read on to find more ideas and ways in which your organisation can get involved...



MORE WAYS TO GET INVOLVED

MATCHED GIVING

Matched giving gives the employee the chance to boost their fundraising when the employee matches the donation they are making. Some organisations offer this on a dollar-for-dollar basis where others prefer to specify the amount they are preferred to give.

KEY CAMPAIGNS

Would you like to involve your employees in a campaign for the environment. Events like Earth Day, World Wildlife Day, and Plastic Free July can be a way to raise funds and have fun in the work place. Speak to us about a fundraising activation in your workplace.

LUNCH & LEARN

Hosted by our expert team, Carbon Positive Australia's lunch and learn sessions provide an opportunity for your team to come together to learn about the environment and the work we do. This could include learning how to calculate your footprint, understanding how to reduce your emissions and an in-depth session on our projects.

CARBON CALCULATOR

Do you want to understand your environmental impact? Carbon Positive Australia's online carbon footprint calculator is a great way to begin. With hints, tips and hacks it can help your understand and reduce your impact. You can also choose to plant native trees in Australia that are protected for up to 100 years for those parts of your emissions you can't reduce.

If you are interested in finding out about any of the above, please email Lauren Purcell at lauren@carbonpositiveaustralia.org.au



ABOUT US

- We've been planting native Australian trees and forests for 21 years. We plant for ecosystem restoration, to protect endangered species, and for carbon impacts.
- We work with community groups - screening and funding planting projects and measuring impacts.
- We're experts in measuring carbon for Australian revegetation projects.
- We assist individuals and organisations in measuring their carbon footprint.
- We do research that is related to our work.

WHY CHOOSE US?

What we do right now has an impact on tomorrow, next year and 100 years on from now...

- We encourage and provide opportunities for actions that remove carbon from the atmosphere, mitigate the effects of climate change, and that create community and landscape resilience.
- Our solutions are nature-based, through tree planting and are critical as they restore the healthy ecosystems that are crucial to human health.
- We measure what we do and ensure that we utilise research for the best outcomes.
- We amplify your actions to create a legacy for future generations.

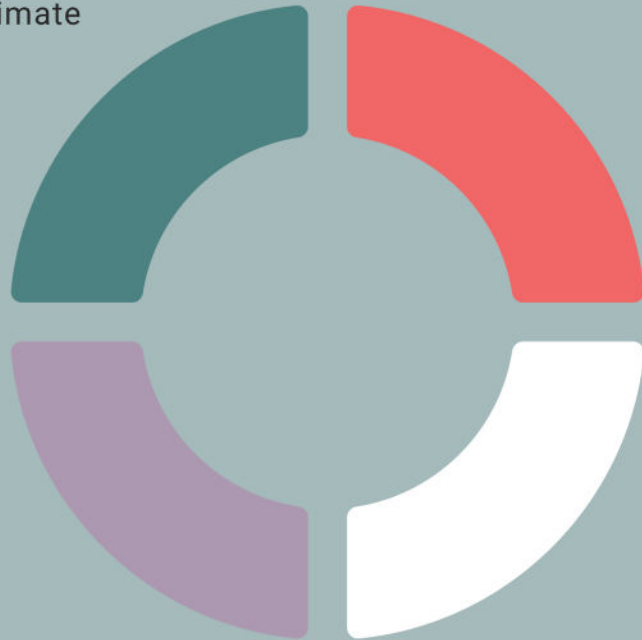
OUR IMPACT MEASUREMENT

1. STRATEGIC GOALS

- Degraded land restoration
- Urban disinvested suburbs
- Planting for heat impact
- Remote and regional communities' climate mitigation

2. FRAMEWORK

UN Sustainability Goals



4. FEEDBACK

- Citizen science
- Biodiversity outcomes
- Participation feedback

3. MEASUREMENT

- Carbon measurement
Community Engagement
(Participation)



CONNECT WITH US

Don't miss a thing!

Connect with us on Instagram and Facebook at @carbonpositiveaus and Youtube and LinkedIn at Carbon Positive Australia.

You can also subscribe to our newsletter and you'll receive planting site updates, industry news, events, educational resources and so much more straight to your inbox.

CARBON POSITIVE AUSTRALIA



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